

Frederick County Child Health Partnership Minutes

Date: June 28, 2007

Location: Maryland Cooperative Extension Office, 330 Montevue Lane, Frederick, MD

Attendees: Linda Hicks, Susan Lindstrom, Rebecca Comstock, Martha Herman, Angie Blair

1- Focus Group Update

- IRB approval received.
- Focus groups will be held September 5 & 6 at the YMCA (2 groups each day at noon and 6:30 pm).
 - Location chosen because of access to childcare & TransIT.
 - Focus groups will be marketed as a “community conversation about obesity” in order to make it more inviting/clearer language.
- Core Health needs final list of names by mid-July.
- Incentives:
 - Dr. Douge has purchased gift cards.
 - Susan Lindstrom states that CASS can help pay for TransIT tokens. She can also help pay for food if the YMCA is not able or needs assistance.
 - Discussion took place about the importance of serving healthy food so that we are “walking the walk.” Martha Herman advised that she has a connection at California Tortilla if the group is interested in ordering food from there.
- A few members are working to recruit participants from specific demographic groups.
 - Dr. Douge to email flyer to all members soon, re: additional recruitment for “smorgasbord” group.
 - Suggestion made to distribute flyer to Dr. Menocal’s office.
 - Suggestion made to announce focus groups in the local papers if response is low.
- Questions were raised concerning focus group recruiting process:
 - Flyers to be used for general recruitment by FCCHP members?
 - Flyer will have Core Health’s number so that those interested call Jackie directly? (Other thoughts-- flyer should have a deadline, explain that not everyone may be chosen)
 - Core Health will randomly select among those who call in and then send a letter with more specific information (location, time, etc.)?
 - Would Core Health be willing to offer written surveys to those who are not selected for a focus group (in the event we have too many sign up)?
 - Will Spanish interpreters be available at all 4 groups?
 - Will participants be called 1 week before groups to be held as a reminder?

2- FCCHP/ “Healthy Frederick” Identity

- Graphic artist at FCPS exploring possibility of someone from FCC being available to develop a logo (pro bono).

- Suggestions:
 - Yemi
 - Make this a project for students who are attending FCC over the summer (Contact person- Wendall Poindexter, Head of the Art's Program).

3- "Healthy Frederick" Website Module

- HD pursuing "Healthy City" module from Civic Plus.
 - Will allow those who log in to record their physical activity progress, weight, etc.
- Multiple opportunities to include helpful links to our partnership, other HD coalitions, Frederick County health assessment survey...
- Suggestion that this website could be marketed through the schools.
- Development of this concept through website can then lead to pursuit of county health challenges/initiatives.
- Members encouraged to review some of the following examples, re: what might we like to replicate or avoid?

Hartford County Health Department <http://www.healthyharford.org/>

Anne Arundel County Health Department
http://www.aahealth.org/ltl_healthyeating.asp

Baltimore County Health Department
<http://www.baltimorehealth.org/bmorehealthy.html>

Carroll County Health Department <http://www.healthycarroll.org/>

4- Other

- Suggestion was made that someone from the Office of Children and Families should be invited to the partnership if not done already.

5- Guest Speakers/Summer Meetings

- Members present felt that FCCHP should continue to meet over the summer and not skip any months.
- All members interested in guest speakers- would be preferable to have a speaker when group attendance is better.
- Speaker recommendation: Rebecca Comstock mentioned that a doctor who presented at the recently held Healthy Active Maryland conference at Martin's West was very good.

Next Meeting: July 26, 2007 from 9-10:30am at the Extension Office